

Ways of collaboration for publishing houses, universities and institutions in Romania and abroad

Version I.

The publishing house distributes digital books through the eBookuri.ro Digital Bookstore

The publishing house distributes digital books (pdf and / or ePub) through the eBookuri.ro Digital Bookstore

Implementation costs Version I:

The publishing house converts the books into digital format (pdf and / or ePub).

- **COST:** Commercial discount negotiated from the price list (contains DRM tax) according to monthly sales.

Explications Version I:

The publishing house converts the books into digital format (pdf and / or ePub).

The publishing house provides the necessary materials for converting and encrypting books in digital format on the Adobe Content Server (ePub and / or pdf files, cover images and .csv file standardized with the technical details of the books), after which Zoom Evolution SRL verifies and encrypts them with Adobe DRM.

Zoom Evolution SRL can provide on request assistance for the preparation of materials for digital books (for the first titles).

The digital books will be exhibited for sale on eBookuri.ro with a commercial discount (we provide standard monthly sales reports + access to the real-time sales module).

Version II. Subdomain .ebook or .ebooks or .eBookuri publishing house

The publishing house opts for the development of an online bookstore dedicated to digital books (this will be created on a subdomain of the already existing bookstore of the publishing house - for example eBookuri.editura.ro or editura.ro/ebooks).

The sale of digital books is done in the subdomain of the publishing house:

- **COST:** Monthly subscription + % from the list price + monthly DRM tax according to sales or Monthly subscription + monthly DRM tax according to sales.

Technical data Version II:

The subscription costs include: Hosting (10 GB) on a dedicated server (features 64 GB RAM, 1 SSD RAID, 1 Gb / s Internet access); licensed control panel type CPanel; CloudLinux; Daily backup; Bookstore update and maintenance; Implemented SEO automation and optimization software; Technical assistance 2 hours / subscription.

Implementation costs Version II:

Design, implementation, payment methods, etc., technical assistance included 2 hours, personal training 3 hours, etc. For the implementation services, the invoice with the implementation fee is issued upon signing the contract.

The maximum implementation and launch period of the digital bookstore is 3 months from the signing of the contract.

The monthly subscription and the invoice will be issued from the launch date of the digital bookstore.

Explanations Version II:

The publishing house inserts the necessary materials and technical data of the digital books (with the ISBN corresponding to the digital format pdf and/ or ePub) in its own book store. The publishing house uploads the materials needed to convert and encrypt the books in digital format to the Google Drive account dedicated to the publishing house (ePub and / or pdf files, cover images and standardized .csv file with the technical details of the books).

The digital books will be exhibited for sale on ebookuri.ro with a negotiated commercial discount. The publishing house receives monthly standard sales reports + access to the real-time sales module.

Version III. Turnkey online bookstore with the sale of printed and digital books

The publishing house chooses the option of creating an online bookstore for the sale of both printed and digital books (for example, the bookstore ideeaeuropeana.ro + blog).

Integral platform for the sale of printed and digital books.

- **COST:** Monthly subscription + % from the price list only from digital books + monthly DRM tax according to sales or Monthly subscription + monthly DRM tax according to sales.

Technical data Version III:

The subscription costs include: Hosting (15 GB) on a dedicated server (features 64 GB RAM, SSD RAID 1, 1 Gb / s Internet access); CPanel licensed control panel type; CloudLinux; Daily backup; Bookstore update and maintenance; Implemented SEO automation and optimization software; Technical assistance 2 hours / subscription.

Implementation costs Version III:

Design, implementation, payment methods, technical assistance 2 hours, personal training 3 hours, etc. For the implementation services, the invoice with the implementation fee is issued upon signing the contract.

The maximum implementation and launch period of the digital bookstore is 3 months upon signing of the contract.

The monthly subscription and the invoice will be issued from the launch date of the digital bookstore.

Explanations Version III:

The publishing house inserts the necessary technical data of the printed and /or digital books (title, author, domain, collection, the ISBN corresponding to the printed and digital format, description, cover, etc.) in the newly own made bookstore.

The publishing house uploads the materials needed to convert and encrypt the books in digital format to the Google Drive account dedicated to the publishing house (ePub and / or pdf files, cover images and standardized .csv file with the technical details of the books).

The digital books will be also exhibited for sale on ebookuri.ro with a negotiated commercial discount. The publishing house receives monthly standard sales reports + access to the real-time sales module.

Version IV. Implementing the eBooks sales mode

The publishing house implements the sales mode for digital books on its own site / bookstore and with a link to our DRM server (we offer technical advice for building connection links with our DRM server).

The sale of digital books is carried out on the publishing house's own book library (the necessary systems are created by the publishing house).

- **COST:** % negotiated commercial discount from the list price + monthly DRM tax according to sales.

Implementation costs Version IV:

Consultancy for the construction of connection links with our DRM server (includes 3 hours technical assistance). For the consulting services, the invoice with the implementation fee is issued at the signing of the contract.

Explanations Version IV:

The publishing house inserts the necessary technical data of the digital books (with the ISBN corresponding to the digital format) on its own library. The publishing house provides the materials needed to convert and encrypt the books in digital format on Google Drive (ePub and / or pdf files, cover images and .csv file standardized with the technical details of the books). The digital books will also be exhibited for sale on ebookuri.ro with a negotiated commercial discount (we provide standard monthly sales reports + access to the real-time sales module).

Version IV+:

Version IV + Adobe Content Server application subscription

This option is only recommended for publishing houses that have employees in the technical team with an advanced degree of IT experience. The only difference from **Version IV** is that the publishing house uploads the book materials directly to the ACS application platform, instead of uploading them to Google Drive.

Otherwise, all options are the same: the publishing house implements the sales module for digital books on its own site / bookstore and linked to our DRM server, and the sale of digital books is carried out on the publishing house's own book library (the necessary systems are created by the publishing house).

In addition, the publishing house also has access to the Adobe Content Server application for encrypting Adobe DRM digital books.

- **COST:** Monthly subscription + % negotiated commercial discount of the list price + monthly DRM tax according to sales (+extra storage charges, if any) or Monthly subscription + monthly DRM tax according to sales (+extra storage charges, if any)

Technical data Version IV+:

Dedicated access to the Adobe Content Server application via username and password.

The maximum storage capacity is within the limit of 10 GB, included in the subscription; for extra storage, the costs are 3 Euro / 1GB per month.

Implementation costs Version IV+:

Consultancy for the construction of connection links with our DRM server (including 3 hours technical assistance). For the consulting services, the invoice with the consulting fee is issued at the signing of the contract.

Explanations Version IV+:

The publishing house converts the books into digital format (pdf and / or ePub).

The publishing house inserts the necessary technical data of the digital books (with the ISBN corresponding to the digital format) in its own book library.

The publishing house provides the necessary materials to convert and encrypt books in digital format on the Adobe Content Server (ePub and / or pdf files, cover images and .csv file standardized with the technical details of the books), after which Zoom Evolution SRL verifies and encrypts them with Adobe DRM.

The digital books will be exhibited for sale on ebookuri.ro with a negotiated commercial discount (we provide standard monthly sales reports + access to the real-time sales module).

Note:

- 1) For each version / collaboration are negotiable.
- 2) For information on implementation costs - consultancy and the value of the subscription for each mode / variant of collaboration, please contact us:

Tel/fax: 4021-212.56.92

E-mail: contact@ebookuri.ro

Preparation of digital materials

– for all collaboration versions –

The materials for digital format (pdf and / or ePub, cover 1 and technical data) are uploaded to the dedicated Google Drive account, according to the "Preparation and referral guide of the materials".

Filling up the file with technical data contains: Title, Author, Publishing House, Domain / Collection, Distinctive ISBN for ePub and PDF format, Description, List price.

If the publishing house does not know the procedure for preparing the materials for the digital format, Zoom Evolution SRL can provide you with a training for the publishing house staff.

Zoom Evolution SRL can provide on request assistance for the preparation of materials for digital books (for the first titles).

After uploading the digital materials (pdf and / or ePub, cover 1 and technical data), Zoom Evolution SRL verifies and encrypts them with Adobe DRM (the processing time limit for new digital materials is 72 hours).

From the moment of encrypting digital books through our Adobe DRM server, secure digital titles are available in the book library of the publishing house and on eBookuri.ro

For all the mentioned versions, the digital books will be exhibited for sale on ebookuri.ro with negotiated commercial discount.

Terms and conditions

- Zoom Evolution SRL is the holder of the Adobe Content Server license, through the DRM server it offers the security / protection of digital books through Adobe DRM.
- For publishing houses abroad, the ebookuri.ro platform will be translated into English language. At the request of the publishing house abroad, the platform can also be translated into another language.

For other proposals or suggestions for collaboration, details and requirements regarding the Adobe Content Server platform and Adobe DRM encryption, please contact us.

Additional information:

SC Zoom Evolution SRL

CUI 37653734, Trade Register No.: J40/4153/2019

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